

FOR IMMEDIATE RELEASE

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Promenade Adds Baby and Kids Boutique to Array of Unique Shopping Destinations

BONITA SPRINGS, Fla. (Jan. XX, 2019) – Promenade at Bonita Bay is now home to Eden’s Closet – a baby and kids boutique located in Suite 134 of 26811 South Bay Drive in Bonita Springs. With clothing, accessories, shoes, room décor and blankets for newborns to tweens, the first-of-its-kind shop is open Monday through Saturday from 10 a.m. to 8 p.m. and Sunday from 12 p.m. to 5 p.m.

Eden’s Closet is inspired by the owner’s daughter – who spends most days trying on various outfits – and produces collections internally, as well as via a manufacturer in Montreal. These include exclusive designs and prints, unique colors and detail-grabbers. For example, the ready-to-wear collection features glitter-filled tulle dresses with delicate bows and floral embroidery for girls and eccentric jackets and elegant shirts for boys, along with trendy shoes for both genders.

With comfort, functionality and fashion in mind, the majority of fabrics utilized by Eden’s Closet are cotton. All collections are designed to mix and match with an everyday wardrobe, as well as special-occasion styles. These include holidays and celebrations like a baby’s homecoming. Now, the business owner’s goal is to develop



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collections of matching 'mom and me' and 'dad and me' outfits, in collaboration with her fashion designer mother's brand, Lace – another store in the Promenade.

"When I was a little girl, my mother designed and coordinated matching outfits for us. I would like to continue that tradition, as it is so adorable and fun," said Owner Netta Perez. "Regardless of the collection, though, everything is original and made with the greatest care. Not only does Eden's Closet set out to provide children's outfits that you cannot find elsewhere, it places great emphasis on the experience of gift giving – from in-store selection to unboxing a most treasured item."

To further capitalize on memorable gift giving, Eden's Closet will soon launch an online store – ShopEdensCloset.com – featuring all collections and multiple gifting options. Visitors will be able to customize a gift box, from wrapping to curated boxes.

Long-term plans also include opening a second location in Los Angeles.

For more information, call (239) 288-2298.

About Promenade at Bonita Bay

Located in Bonita Springs, right outside the community of Bonita Bay, the Promenade is home to some of the finest retail stores, unique boutiques, a high-end salon, popular restaurants and entertainment hubs in Southwest Florida. Promenade at Bonita Bay is open Monday through Saturday, 10 a.m. to 8 p.m., and Sunday,



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noon to 5 p.m. The open-air shopping center, managed by Royal Shell Property Management, is located at 26795 South Bay Drive. Call (239) 949-1573. Online at PromenadeShops.com.

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